



2024 State Employees' Charitable Campaign

September 1 - October 31

Kickoff Event

July 23, 2024



Claire DeMatteis

*SECC Steering Committee Chairperson
Secretary, Department of Human Resources*

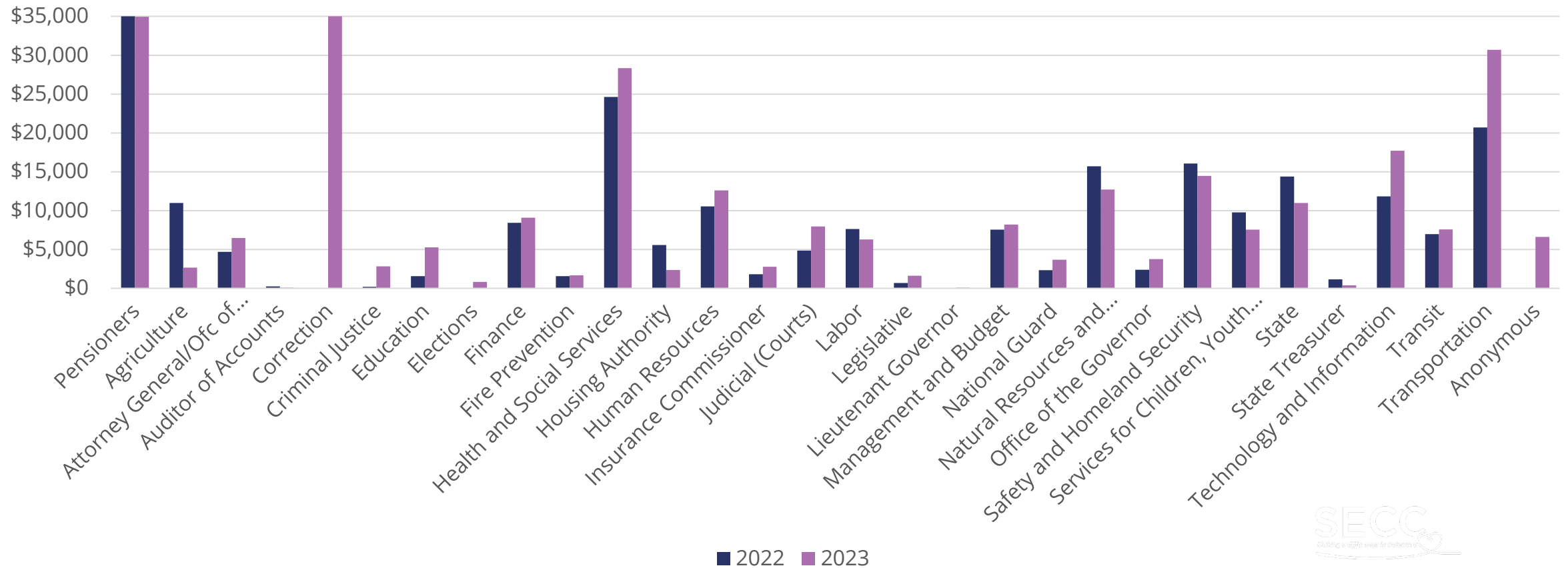


2024 SECC Goal
\$300,000



SECC Results by Agency

2022 vs. 2023



■ 2022 ■ 2023





State Employees' Charitable Campaign

September 1 - October 31

Fundraising Ideas



COME JOIN US!



FOOD

This year's SECC Fundraising event will feature

CORNHOLE Tournament

&

a FOOD TRUCK

All Proceeds from the tournament entrance fee and a portion of the profits from the food truck will go to The Food Bank of Delaware

Want to join the fun?

Contact [Amy](#) or [Daneen](#) @ Phone Number

FUN



Cornhole
\$10
per person

**Where: North District,
Chapman Yard**

**Date: September 27th
Time: 12:30 to 3:30 pm**




Payroll Deduction

- Employees can make a pledge conveniently deducted from your paycheck:
- Benefits:
 - Spreads the donation over time
 - Automatic and hassle-free
 - Encourages sustained giving

Campaign Year 2024

State Employees' Charitable Campaign Pledge Form



Last Name		First Name		Middle Initial	Employee ID Number (for payroll deduction only)
Department		Division/DDS Code		Work Phone Number	

PLEDGE TYPE		CHARITABLE ORGANIZATION DESIGNATIONS	
CASH / CHECK (one time donation)	PAYROLL DEDUCTION	FIVE DIGIT CHARITY CODE	ANNUAL AMOUNT AND CHARITY NAME
\$ <input type="text"/> Make checks payable to SECC	Amount (Per Pay) \$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/> <input type="text"/>
	Pay Periods X 26	<input type="text"/>	\$ <input type="text"/> <input type="text"/>
	Annual Amount \$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/> <input type="text"/>
		<input type="text"/>	\$ <input type="text"/> <input type="text"/>

DESIGNATED GIFTS: To designate to one or more approved charitable organizations, fill in the charitable organization identification number(s) and contribution amount. Charities must be approved in the current year to participate.

I DO NOT WISH TO PARTICIPATE AT THIS TIME. SECC organizations do not provide goods or services in whole or in partial consideration for any contribution made to the organization via this pledge form.

DONOR ACKNOWLEDGMENT AUTHORIZATION	
<input type="checkbox"/> I DO NOT want my name, address or e-mail address released to charities.	AUTHORIZATION: I hereby authorize any agency of the State of Delaware, by which I may be employed during 2024, to deduct the amount(s) shown above from my pay each pay period during the calendar year 2024 starting with the first pay period in January and ending with the last pay period that begins in December, and to pay the amounts so deducted to the State Employees' Charitable Campaign shown above. I understand that this authorization may be revoked by me in writing at any time before it expires.
<input type="checkbox"/> Release my name, address and/or e-mail address to the charity(ies) I designated.	
MY HOME ADDRESS IS: (My name will not be released unless a home or e-mail address is provided.)	
STREET: <input type="text"/>	
CITY: <input type="text"/> STATE: <input type="text"/> ZIP CODE: <input type="text"/>	SIGNATURE _____ DATE _____
MY HOME E-MAIL ADDRESS IS: <input type="text"/>	

Designations to charitable organizations that are not approved to participate in the SECC will be considered undesignated.

Note To Chairs: Please distribute a copy of this form to (1) The Donor (2) Your Records (3) Your Payroll Office (4) United Way

Casual Dress Days

- **Comfortable and Charitable**
- **Allow employees to dress casually in exchange for a donation.**
- **Choose specific days for casual dress.**
- **Set a suggested donation amount**
(Example = \$5 per day)



Fundraising Events

- **Engaging and Fun**
- **Examples:**
 - **Bake Sales:** Employees bake and sell goods at the office.
 - **Silent Auctions:** Auction items or services donated by employees or local businesses.
 - **Raffle Draws:** Sell tickets for a chance to win donated prizes.



Themed Competitions

- **Interactive and Competitive**
- **Examples:**
 - **Office Sports Tournaments:** Organize sports events like soccer, basketball, dodge ball, bocci ball
 - **Talent Shows:** Employees showcase their talents and peers vote with donations.
 - **Best Office Decor:** Departments compete to decorate their spaces, with a small entry fee.



Community Partnerships

- Collaborative and Community-Focused
- Examples:
 - Restaurant Nights: Partner with local restaurants to donate a portion of sales.
 - Charity Runs/Walks: Organize a 5K run/walk with entry fees going to the charity.



Employee Recognition

- **Appreciation and Motivation Methods:**
- **Donor Recognition Boards: Display names of donors in common areas.**
- **Awards and Certificates: Recognize top fundraisers or most creative fundraising ideas.**



Have Fun

- Engage in Friendly Competitions
- Get creative with fundraising events and encourage friendly competition among departments or teams.
- Examples of Past Fundraisers:
 - Director Dress-Up: Directors dress up in funny costumes for a day.
 - Paint Night: Host a paint night where participants pay a fee to create artwork.



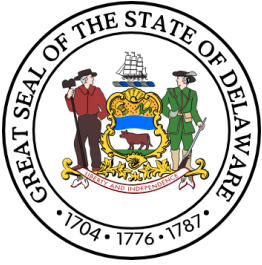
Be Creative

- **Examples of Past Fundraisers (cont'd):**
 - **Cornhole Tournaments:** Organize cornhole tournaments with entry fees.
 - **Barbecue Fundraisers:** Host BBQ events where proceeds went to the SECC campaign.
 - **Silent Auctions:** auctions for donated items or services.
 - **Food Trucks:** Partner with food trucks, with a percentage of sales going to the campaign.



Greg Lane

*Chief Information Officer, Department of
Technology & Information*



SECC

Making a difference in Delaware



2024 SECC Kickoff

Greg Lane, Chief Information Officer

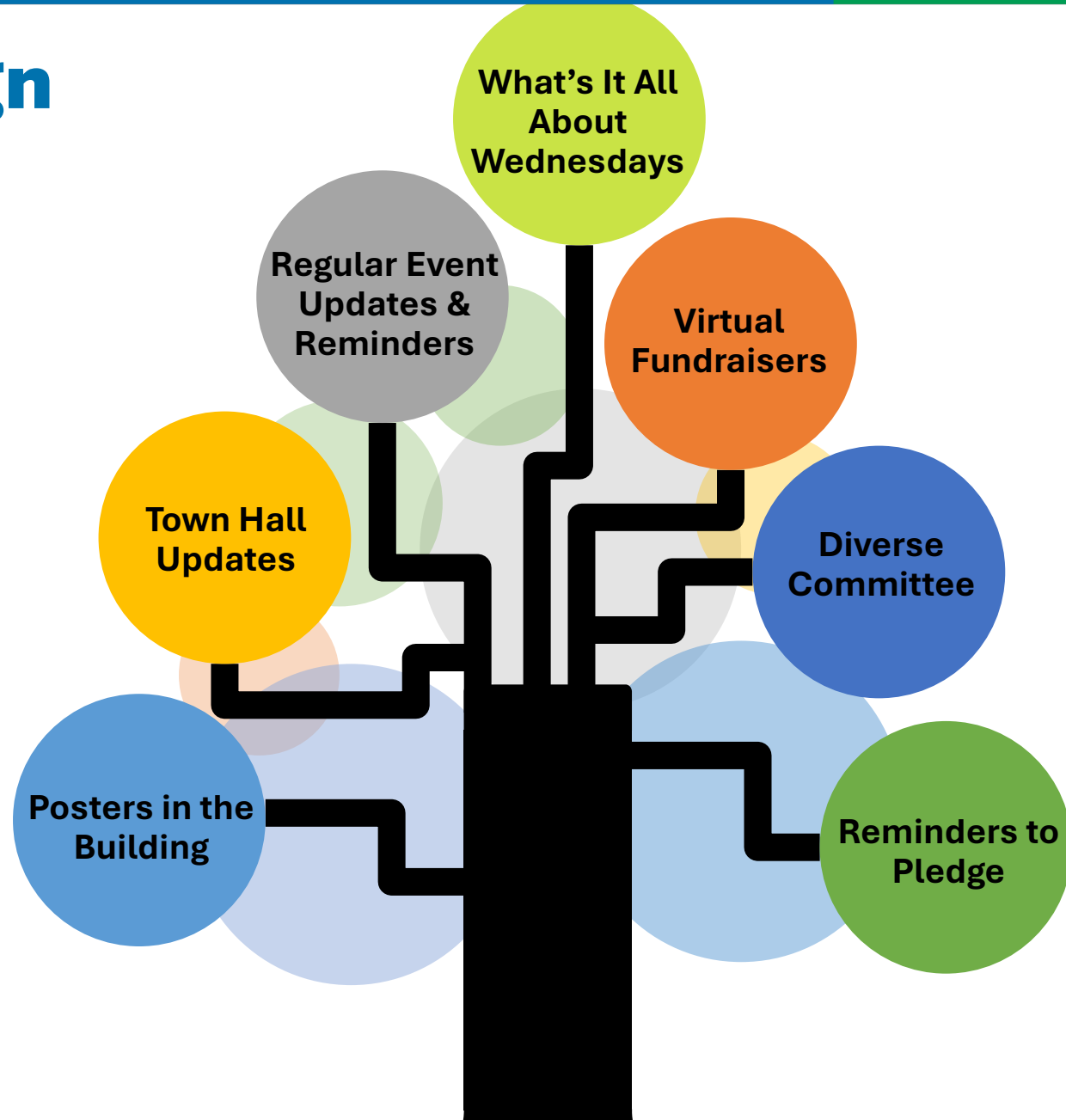
July 23, 2024



Our 2023 Campaign

Focus: Grow our Participation

For 2023, DTI chose to focus on increasing participation rather than a dollar amount. This resulted in a **\$6,000 increase in contributions** in one year!



Some of our greatest hits!



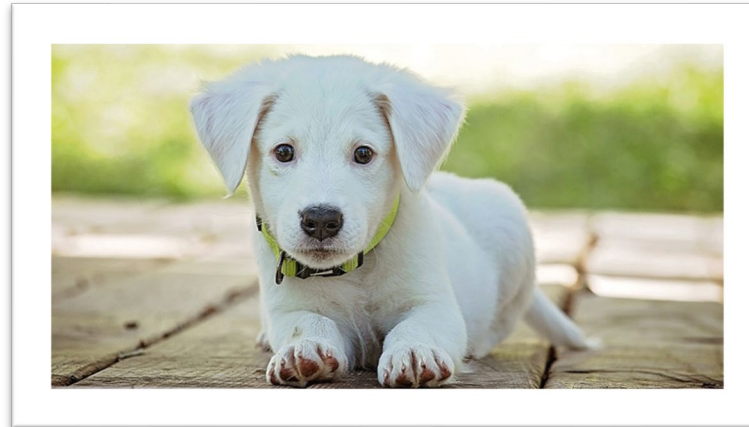
PENNY WARS



Virtual Bingo



Take A Paws



Cutest Pet Contest

What's It All About Wednesday!

Welcome to last edition of 'What's It All About' highlighting different charities supported by SECC. The campaign will come to a close on Sunday, October 31st. Thank you to everyone who participated! Below you will find links to a few of the charities supported by your generous donations. Visit their website or click on an image to watch a video and learn more about these amazing organizations!

DTI's 2024 SECC Committee



Shannon Davis
Chair

Ben Parsons
Co-Chair

Our Amazing Captains

**Amy
Miller**

**Curtis
Harris**

**Lindy
Scott**

**Justin
Keplinger**

**Syd
Swann**

**Kwame
Gyambibi**

**Krushnavadan
Acharya**

**Jasmin
Mendez**

What's in Store for 2024!

Goals: Double Participation and \$20,000



Throughout the Campaign

1. Regular updates on events and progress through Town Halls, lobby PowerPoints, and e-mail.
2. What's It All About Wednesdays – Highlight charities so that our teams stay informed about how their contributions help Delawareans

FUNdraisers!

1. Penny Wars
2. Virtual Bingo
3. Senior Team Chili Cookoff
4. DTI Campout Weekend
5. Cutest Pet Contest